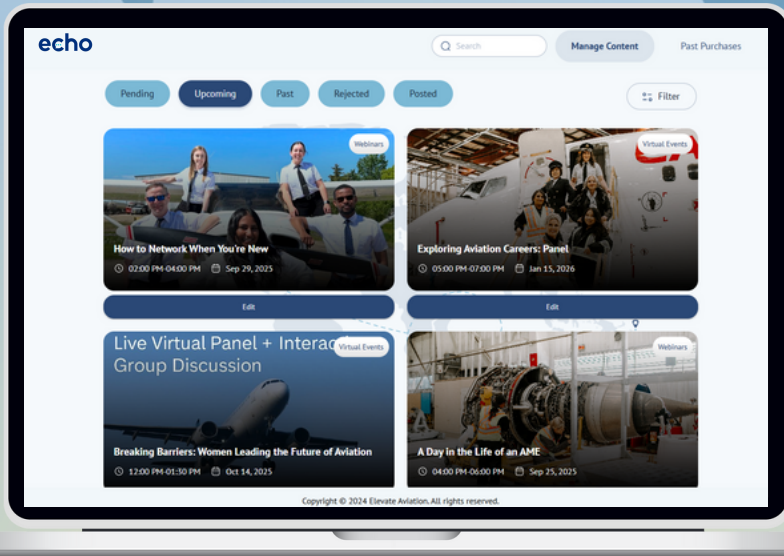


echo

By Elevate Aviation

Corporate Partner Overview

Empower Your People.
Strengthen Your Organization.



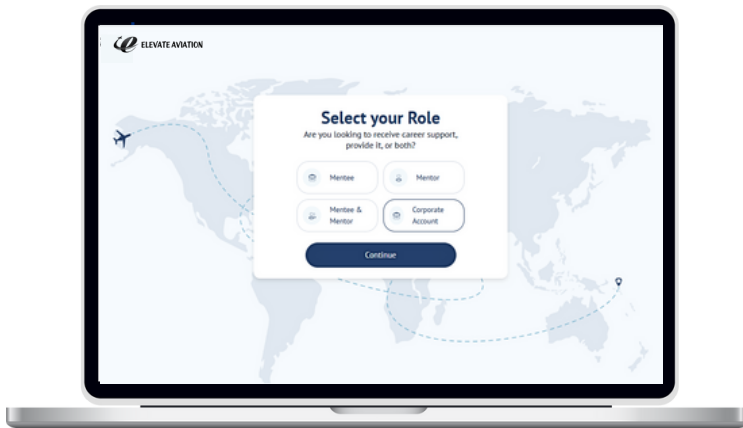
Learn how Echo can elevate your organization
echo@elevateaviation.ca
www.elevateaviation.ca/echo

Discover how your organization can lead the way in aviation workforce development, mentorship, and inclusive leadership, all within one powerful platform.

- Reach Diverse Talent
- Boost Brand Awareness and Visibility
- Engage the Aviation Community
- Develop Confident, Connected Professionals

What Is Echo?

Echo is Elevate Aviation's **groundbreaking mentorship, career development, and networking platform built by aviation professionals for the aviation industry**. The first-of-its-kind in Canada, Echo leverages technology to reach every corner of the country, including communities and groups that have historically been overlooked. With inclusivity at its core, the platform connects aviation professionals of all backgrounds, roles, and experience levels with mentorship, career navigation tools, and industry-relevant learning resources in one centralized space. **Echo is accessible on Apple, Android, and desktop devices.**



Aviation organizations can sign up on Echo as a Corporate Account!



For corporate partners, Echo offers more than just visibility - it's an opportunity to demonstrate leadership in building a stronger, more connected aviation sector.

How Echo Benefits Your Organization

Echo provides aviation organizations with a purpose-built platform to support workforce development, strengthen brand recognition, and showcase thought leadership. Corporate users can:

- **Increase brand recognition and credibility** by sharing branded, industry-relevant content such as videos, presentations, articles, and blogs that will be seen by aviation professionals across the country.
- **Position your organization as a thought leader** by hosting webinars and virtual events that highlight expertise and engage with the aviation community.
- **Attract and retain diverse aviation talent** by contributing to a national platform that fosters inclusion and directly supports the growth of Canada's aviation workforce.
- **Demonstrate industry leadership** by actively contributing to the growth and development of aviation professionals while helping build a stronger, more connected industry.

Flexible subscription tiers, with both monthly and annual payment options, make Echo accessible to organizations of all sizes.

All subscriptions and in-app purchases contribute to the ongoing development of Echo and other Elevate Aviation programs, ensuring sustainable, high-impact career development resources remain available for the entire aviation community.

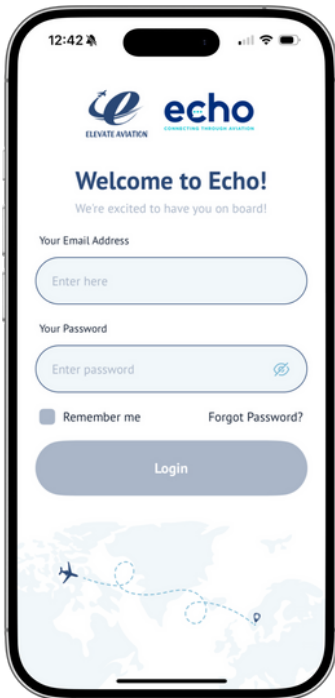


Added Value for Corporate Partners

Corporate partners are encouraged to **invite their employees to join Echo as mentors and mentees**, fostering a culture of growth and continuous learning.

Employees benefit from mentorship, professional development resources, and networking opportunities, while **organizations benefit from** stronger retention, leadership development, and industry visibility.

As an added benefit, discounted individual subscriptions will be available to employees of corporate partners—maximizing the return on investment while directly supporting staff growth.



On Echo, Your Staff Will:



Expand their networks



Access exclusive insights, courses, and webinars



Build leadership skills and expertise



Accelerate their professional growth



Participate in meaningful mentorship

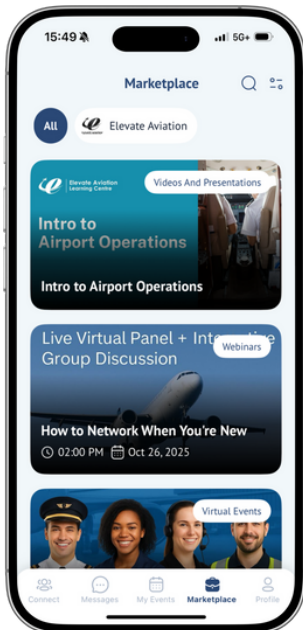
How Echo Works

Aviation professionals sign up as:

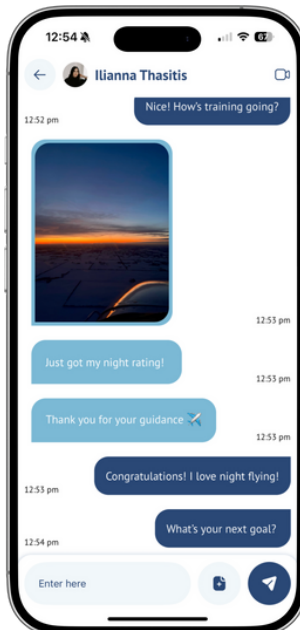
- Mentors
- Mentees
- Dual Users (Mentor & Mentee)

These users can download the Echo mobile app and use it to:

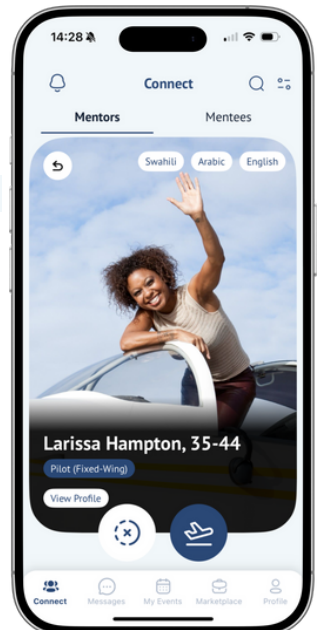
- Connect with other aviation professionals
- Participate in meaningful mentorship
- Message and call their connections within the app
- Set and track career goals
- Browse professional development content
- Gain industry insights from exclusive videos, articles, webinars, presentations, and more!



Your content will display here



In-app messaging feature



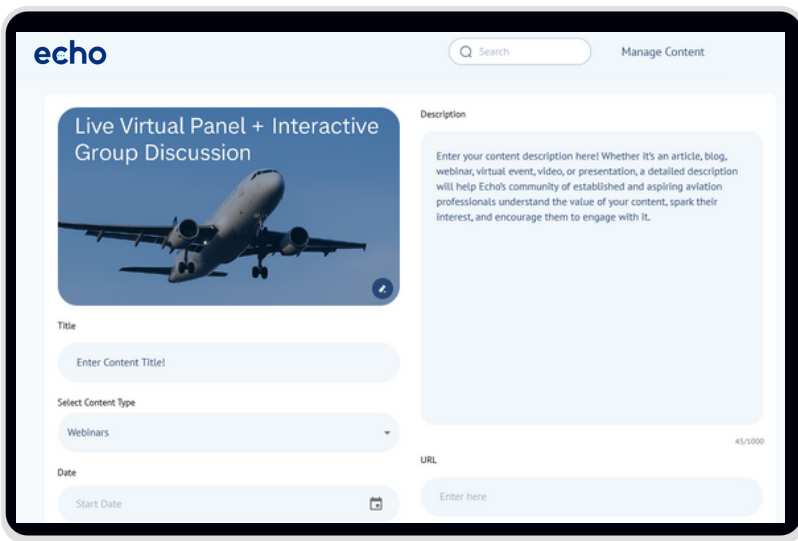
aviation professionals connect here

How Echo Works

Aviation Organizations sign up as Corporate Accounts and post content to be seen by Echo's vibrant community of aviation professionals!

Content types you can post include:

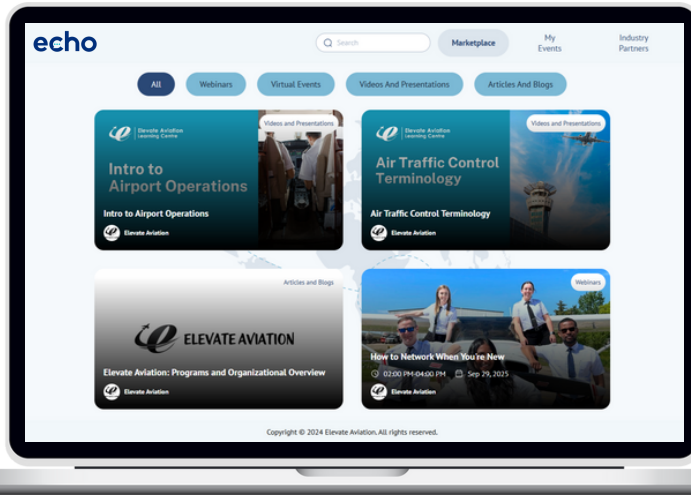
- Webinars and Virtual Events that can be hosted live!
- Videos
- Presentations
- Articles and blogs



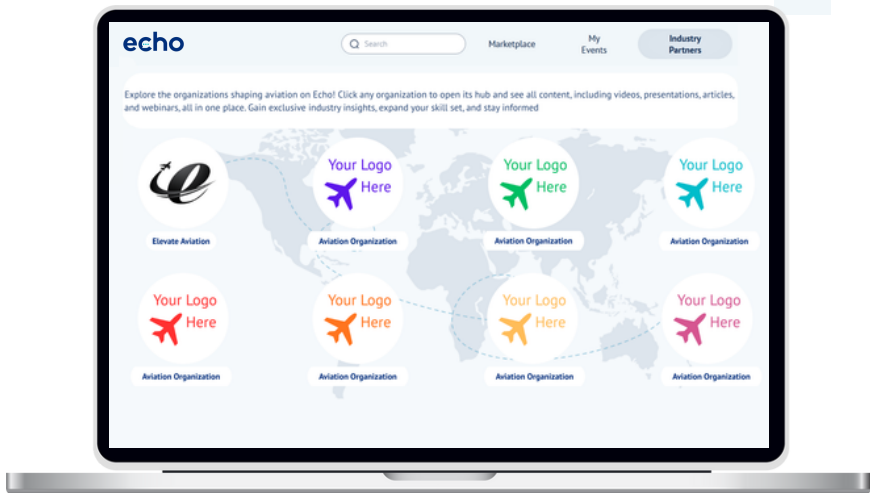
The screenshot shows the Echo web application interface for creating new content. The header includes the 'echo' logo, a search bar, and a 'Manage Content' link. The main form is divided into two columns. The left column contains a preview area with a blue header 'Live Virtual Panel + Interactive Group Discussion' and an image of a commercial airplane. Below the preview are input fields for 'Title' (with placeholder 'Enter Content Title'), 'Select Content Type' (a dropdown menu currently showing 'Webinars'), and 'Date' (with a calendar icon and placeholder 'Start Date'). The right column has a 'Description' section with a text area (placeholder: 'Enter your content description here! Whether it's an article, blog, webinar, virtual event, video, or presentation, a detailed description will help Echo's community of established and aspiring aviation professionals understand the value of your content, spark their interest, and encourage them to engage with it.') and a 'URL' field (placeholder: 'Enter here'). A character count '45/1000' is visible at the bottom right of the description area.

Curate and share custom content that will be seen by aviation professionals across Canada!

How Echo Works



Aviation professionals can also access your content through the Echo web application if they prefer a desktop experience.



Aviation professionals can easily view content from specific organizations on Echo by selecting the organization here.

Why Echo?

✓ **Enhanced Organizational Visibility and Reputation**

Position your organization at the heart of Canada's aviation community. Gain national visibility and highlight your commitment to advancing the industry.

✓ **Connect with Top Aviation Talent**

Showcase your company's insights, values, vision, and achievements to aviation professionals across all sectors and career stages. With a presence on Echo, you'll stand out as an employer of choice.

✓ **National Reach, Local Impact**

With participants across Canada, Echo allows you to support the growth of current and future talent by sharing educational resources, webinars, and learning opportunities - leveraging technology to empower the aviation workforce, no matter where they're located.

✓ **Strengthen Employee Engagement & Retention**

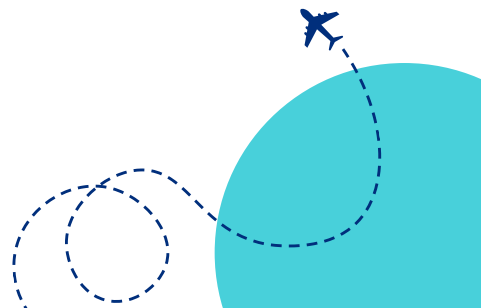
Encourage employees to join Echo for mentorship, networking, and professional development. Empowered employees are more engaged, loyal, and equipped to drive your organization forward.

✓ **Enhance Talent Development**

By encouraging employees to participate in mentorship or attend professional development workshops, your team gains valuable soft skills, industry insights, and connections that translate into stronger leadership potential.

✓ **Champion Diversity & Inclusion**

Echo is designed with features that foster inclusivity, helping to uplift underrepresented voices and cultivate diverse leadership pipelines across the aviation industry. Partnering with Echo signals your commitment to equity across the industry.



Pricing & Access



Echo’s **corporate subscriptions** are designed with flexibility in mind, offering tiered options to match your organization’s goals, budget, and level of engagement. Whether you choose a monthly payment plan for added flexibility or a one-time annual payment for greater value, corporate accounts make it simple to spotlight your brand, share industry insights, and engage with aviation professionals across Canada.

Plan Type	Price	Ideal For	Key Features
Echo Access Pass	\$249 (one-time, 3-month access)	Best for organizations looking to test the platform and make a strong first impression.	• 3-month platform access • Host 1 webinar or virtual event • Share up to 3 pieces of content (videos, blogs, articles, presentations)
One-Year Essentials Plan	\$899/year or \$82/month (12-month commitment)	Small to mid-size organizations ready to expand their visibility and engage talent.	• 1-year platform access • Host up to 2 webinars/events • Share 4 videos/presentations and 4 blogs/articles per year
One-Year Premium Plan	\$1,639/year or \$149/month (12-month commitment)	Built for industry leaders looking to shape conversation and maximize brand influence across a diverse audience of aviation professionals.	• 1-year platform access • Unlimited webinars & events • Unlimited videos, blogs, articles, presentations



After Subscription Ends – Content Retention

Not ready to post new content just yet? No problem! With our Content Retention Plan, your existing content stays visible on Echo so your brand continues to shine in front of aviation professionals nationwide –without the cost of a full subscription.

It's a simple, affordable way to keep your momentum going, with monthly pricing based on the size of your content library

Content Library Size	Monthly Retention Fee
1–5 pieces	\$19.96/month
6–15 pieces	\$29.96/month
16+ pieces	\$49.96/month

- Retention fees do not allow new content uploads, only continued visibility.
- Content retention fees are charged based on your content library. You can remove your content at any time to downgrade to a lower content retention tier.
- If all content is removed, you will no longer be charged any content retention fees.

Ways Your Employees Can Participate

Echo's pricing is designed with accessibility in mind, offering free tiers for mentors and mentees, and affordable premium tiers that help maximize outcomes through exclusive professional development content, enhanced features, deeper engagement, and greater opportunities for growth and connection.

If your organization would like to sponsor employee participation or support the Echo platform directly, partnership options are available.

Role	Description
Mentee	• Receive personalized guidance from experienced aviation professionals • Gain support in career navigation, networking, and goal achievement
Mentor	• Strengthen leadership and communication skills • Give back to aviation by sharing expertise and guiding the next generation of aviation professionals

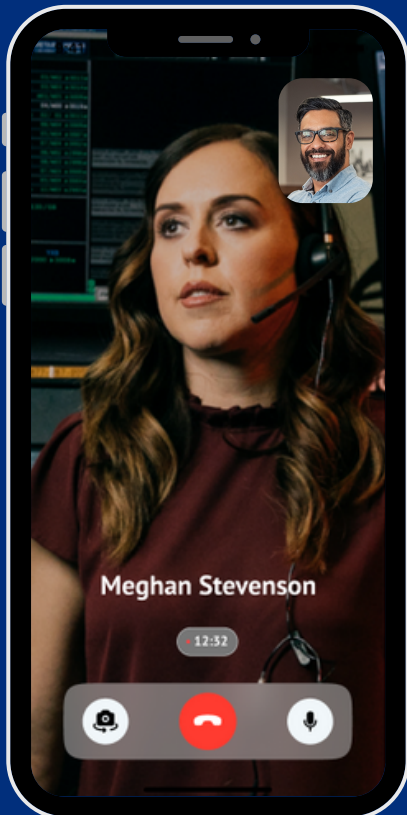
With flexibility in mind, Echo users can also choose to act as **both a mentor and a mentee** if they wish to both give and receive guidance in their careers. This dual-role option allows users to contribute their experience while continuing to grow and learn from others.

Access to Professional Development & Industry Insights

Echo offers a wide range of professional development resources and industry insights, with access determined by subscription tier. Available content may include courses, videos, leadership development tools, industry articles, webinars, and other aviation-focused learning materials.

These resources are designed to support career advancement and keep professionals informed and engaged within the industry.

Get Started Today!



Book a demo or start with the Echo Access Pass to experience the platform yourself.

Contact us at
echo@elevateaviation.ca

or visit:
<https://elevateaviation.ca/echo>