

Echo Community Guidelines

Echo Platform Community Guidelines

The Echo platform by Elevate Aviation is a space designed to foster meaningful mentorship, networking, and professional growth in a safe, inclusive, and respectful environment. These guidelines exist to ensure that every user has a positive and enriching experience while contributing to our supportive community.

Purpose of Our Community Guidelines

These guidelines outline acceptable behavior and content on the Echo platform, setting the standard for a safe and respectful space for all users. Violations may result in action, including removal from the platform at Elevate Aviation's sole discretion.

Profile Guidelines

Age

You must be at least 14 years old to join the Echo platform. Creating a profile with false age information is prohibited. Echo reserves the right to verify your age using appropriate methods and may remove accounts of users found to be underage.

Profile Photos

We encourage users to represent their authentic selves. To maintain a professional and respectful environment, profile photos must:

- Clearly show your face without excessive filters or digital alterations.
- Avoid the use of text-only images or memes.
- Exclude children (unless accompanied by the user).
- Adhere to workplace-appropriate standards.

Display Names

Users are encouraged to use names that reflect their professional and legal identity. Do not input any names containing:

- Offensive language or symbols.
- Celebrity or fictional character names.

- Emojis, numbers, or phrases.

Content and Conduct Guidelines

Professionalism and Respect

Echo is committed to maintaining a respectful and professional community. Behavior or content that insults, harasses, or intimidates others is strictly prohibited. This includes:

- Unsolicited critical comments about another's qualifications, experience, or appearance.
- Disrespectful communication or personal attacks.
- Repeated unwanted contact.

Bullying & Abusive Content

Echo's mission is to foster a community that thrives on respect, inclusivity, and kindness. We are committed to creating an environment free from behaviors that make any individual or group feel harassed, bullied, or targeted.

Prohibited Behaviors Include:

- Engaging in bullying, belittling, insulting, mocking, trolling, intimidating, dehumanizing, or degrading behavior.
- Making harmful unsolicited comments about someone's body or appearance (e.g., body shaming).
- Wishing, encouraging, or praising acts of violence or threatening acts that could cause harm.
- Engaging in emotional abuse or manipulation.
- Repeatedly contacting someone online without their consent.
- Blaming, shaming, or targeting individuals based on their status as a survivor or victim of sexual assault, exploitation, harassment, or domestic abuse.
- Sharing someone's private contact information, photos, or other personally identifying details without their consent.
- Blackmailing members to disclose embarrassing, compromising, or private information (excluding sexual or intimate content).
- Purposely failing to show up for agreed-upon meetings without proper communication.
- Creating profiles with the intent to publish defamatory content about another individual.
- Sharing disrespectful content toward victims, survivors, or families impacted by suicide, self-injury, or eating disorders.

This applies to all content shared within the Echo platform.

If you see anything on the app that violates these community guidelines, please report it for review to Echo@elevateaviation.ca

By adhering to these guidelines, we ensure that the Echo community remains a safe and supportive space for all members.

Authenticity

Users must represent themselves truthfully. Impersonation, misleading information, or false claims about identity, experience, or qualifications are not allowed and will result in the termination of your account.

Misinformation

Sharing demonstrably false or harmful information, particularly about the aviation industry, safety, training standards, aviation medical certificates, or public health concerns, is not allowed. Always verify the information before sharing it.

Scams and Theft

Echo prohibits any scam or theft activity intended to defraud or manipulate members out of financial or material resources. This includes requesting or seeking financial support, lying about your intentions for financial or material gain.

Spam

We do not permit any kind of unwanted or irrelevant content sent in bulk or high frequency. This includes sharing misleading or misdirecting links, creating an excessive number of accounts, causing disruption to other members, or having multiple active profiles on our platform to engage in unwanted interactions.

Sensitive Content

Echo strictly prohibits:

- Nude or sexually explicit images and content.
- Any form of sexual harassment including cyber flashing (i.e. sharing unsolicited sexually explicit images) and sending sexual comments or making sexual advances.
- Child exploitation, abuse, or sexualization
- Violent, graphic, or gory depictions.
- Content that promotes self-harm, eating disorders, or suicide.

Commercial Activity

Echo is a professional networking and mentorship platform. Mentor and mentee accounts created with the intention of engaging in promotional activities, advertisements, or soliciting financial transactions are strictly prohibited and will be terminated upon discovery.

Identity-Based Hate and Discrimination

Hate speech or discriminatory behavior targeting individuals or groups based on race, ethnicity, gender identity, sexual orientation, religion, or any other protected attribute or demographic feature is strictly forbidden.

Platform Use Guidelines

Security and Integrity

Echo employs identity verification measures to ensure user safety. Misusing this feature or creating multiple or fraudulent accounts is prohibited.

Reporting and Accountability

Users are encouraged to report violations of these guidelines. If anything happens that makes you feel uncomfortable or unsafe, we highly encourage you to Unmatch with, block, and report the member. Echo's team will review reports and take appropriate action, which may include:

- Account warnings
- Account termination

Enforcement Philosophy

Echo reserves the right to act against users whose behavior, on or off the platform, compromises the safety or integrity of our community. We may cooperate with law enforcement when necessary to address harmful or illegal activity.

Healthy and Productive Mentor/Mentee Relationships

At Echo, fostering meaningful and productive mentor/mentee relationships is at the heart of our mission. To ensure a positive experience for both parties, we encourage all users to adhere to the following principles:

Respect and Professionalism

- Approach all interactions with respect and professionalism. Value the time, expertise, and boundaries of your mentor/mentee.

Open and Honest Communication

- Maintain clear, honest, and respectful communication. Be receptive to feedback and express your goals, concerns, or challenges openly.

Commitment to Growth

- Mentees should actively engage in learning and development, while mentors are encouraged to provide constructive guidance and share valuable insights.

Taking Initiative

- **For Mentees:** Actively seek out information and learning opportunities beyond the mentoring relationship. Conduct your own research and explore additional resources to support your growth.
- **For Mentors:** Regularly reach out to your mentees for updates on their progress. Share relevant articles, tools, or resources that could help them achieve their goals.

Defined Expectations

- Clearly outline and agree upon the goals, duration, and boundaries of the mentorship relationship early on.

Confidentiality

- Keep all shared information private unless consent is given to share. Trust is vital in building a strong relationship.

Mutual Accountability

- Both mentors and mentees should follow through on agreed-upon actions and commitments. Respect each other's time and effort.

Celebrate Achievements

- Recognize and celebrate milestones and successes together. Acknowledge the growth and accomplishments of both parties.

By following these principles, mentors and mentees can cultivate relationships that are collaborative, rewarding, and impactful for both individuals and the broader Echo community.

Support and Feedback

If you have questions, concerns, or suggestions regarding these guidelines, please reach out to our support team by emailing echo@elevateaviation.ca. Together, we can ensure Echo remains a safe space for growth, mentorship, and collaboration.