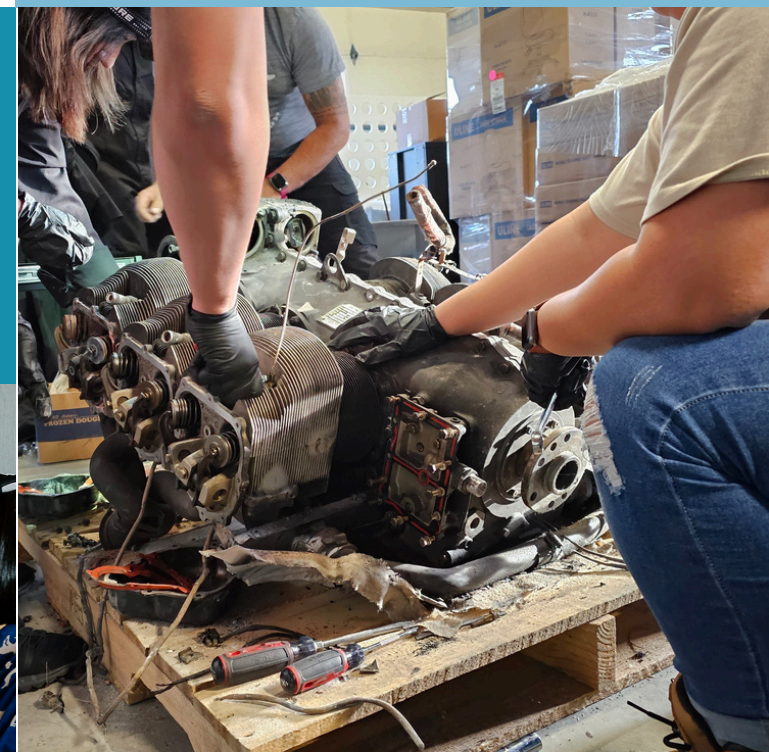
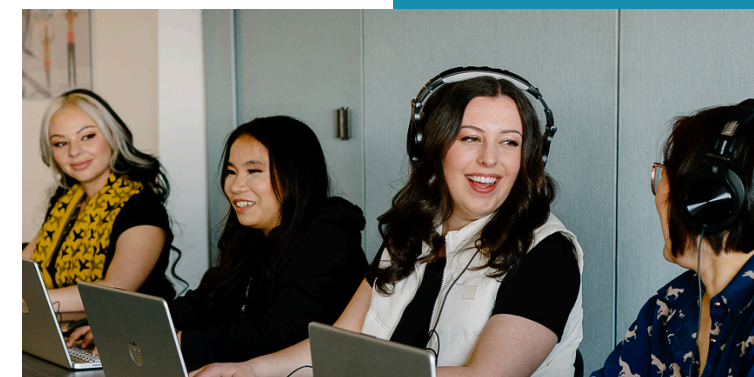




# Corporate Sponsorship Package

2025





# Our Mission, Vision, and Goal

Elevate Aviation began with a **passion for helping women become strong, independent, and self-sustainable**. Women are vastly underrepresented in the aviation and aerospace sectors and **Elevate Aviation was created to close this gender gap**.

**Mission:** To advance the success of women and underrepresented groups in aviation by providing education, career development, and workplace culture solutions aligned with industry needs.

**Vision:** We envision a future where aviation is inclusive and accessible, made possible by diverse talent, equitable training, and organizations that foster belonging and leadership.

**Goal:** To create a shift in the aviation industry that promotes gender balance. We encourage women to pursue careers in the aviation industry and provide a platform for women to thrive and succeed.



# Statistics

- Women make up only 6% of private pilots in Canada
- Fewer than 5% of all airline pilot license holders are women
- Female mechanics make up under 2% of mechanics worldwide
- Only 11% of aerospace engineers are women
- Women hold only 16% of jobs as Air Traffic Controllers (ATC) in Canada
- Less than 21% of the Royal Canadian Air Force (RCAF) are women

Every sponsorship dollar we receive supports our programs, helping women to achieve economic security and closing the gender gap in the industry. By partnering with Elevate Aviation, your organization will be recognized for creating a shift in the aviation industry and supporting diversity equity, and inclusion in the workplace.



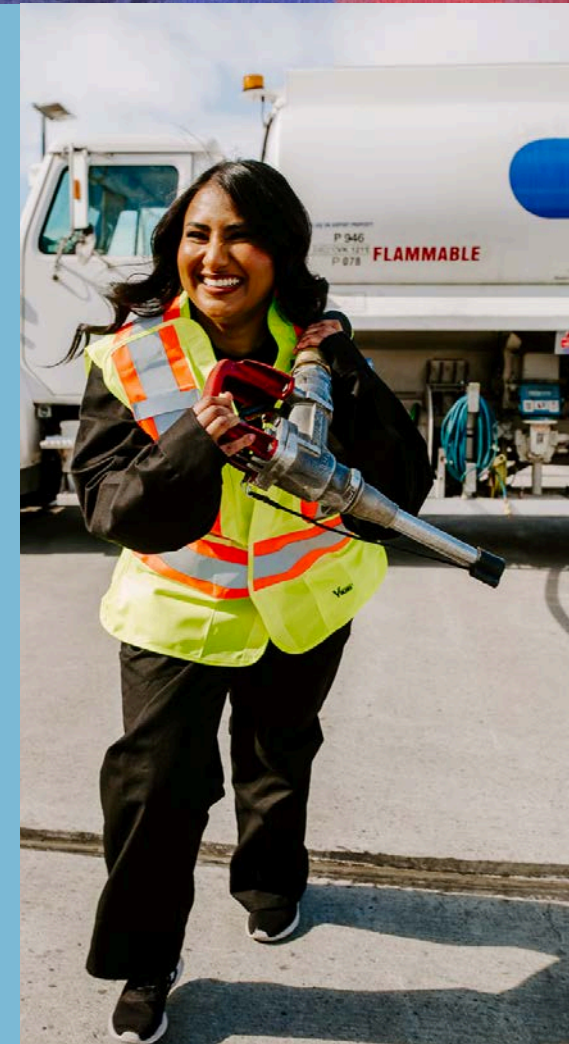


# Available Opportunities

Corporate sponsorship provides the support we need to carry out our many programs.

We have **six options available** to accommodate all levels of corporate sponsorship from small businesses to large corporations.

We design each level to provide great value for your sponsorship and **show our gratitude by frequently acknowledging your business.**





## LEVEL ONE - \$50,000 / YR

### Sponsor of Elevate Aviation Learning Centre (EALC)

- Recognized as “Alpha” sponsor for the EALC
- Title acknowledgment on all EALC programs
- Classroom naming opportunity at EALC
- Classroom Guest Speaker Opportunity
- Opportunity to work with EALC Employment Advisor for hiring EALC graduates
- Participate in Employer Spotlight webinar session
- Logo on the EALC website, social media, newsletter and marketing collateral

### Sponsor of Inspire Gala

- Recognized as a “Diamond” sponsor
- Exclusive naming rights to the VIP area (based on availability, only one opportunity available)
- 8 Complimentary VIP Tickets
- 6 Complimentary General Admission Tickets
- Verbal recognition at the gala by the Emcee
- Present an award to one of our Inspire Features
- Featured in sponsor recognition video
- Logo placement on silent auction site (for one month), sponsor reel, social media, newsletter and website

### Sponsor of Cross-Country Tour

- Recognized as a “National” sponsor of annual cross-country tour which includes recognition in all cities
- Logo placement on posters and social media for all cities

### Sponsor of AME Competition

- Recognized as “Heavy Maintenance” sponsor for all team competitions
- Opportunity to provide branded hats for competitors to wear
- Logo placement on team jersey
- Logo on website and social media

### Sponsor of Elevate U

- Recognized as “Master Level” sponsor for all Elevate U professional development programming
- Opportunity to be a guest speaker on webinar
- 2 seats at our annual Masterclass
- 4 seats for our Emerging Leaders Series
- Acknowledgment on social media and website

### Premium Perks

- “Premium” Corporate subscription on ECHO app for 1 year
- Opportunity to participate in 1 Air Time episode
- Featured as Volunteer of the Year presenting sponsor
- 1 free “DEI Foundations” course delivery (4 hours)
- 20 posts per year on the Job Board page
- Social media acknowledgment a minimum of 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$58,000**

## LEVEL TWO - \$35,000 / YR

### Sponsor of Elevate Aviation Learning Centre (EALC)

- Recognized as “Bravo” sponsor for the EALC
- Title acknowledgment on Aviation Career Exploration (ACE) programs
- Participate in Employer Spotlight webinar session
- Logo placement on ACE student notebooks
- Logo on the EALC website, social media, and newsletter

### Sponsor of Inspire Gala

- Recognized as a “First Class” sponsor
- 6 Complimentary VIP Tickets
- 6 Complimentary General Admission Tickets
- On stage presenter to one Inspire Feature
- Feature in sponsor recognition video
- Logo placement at the event
- Verbal recognition at the event by the Emcee
- Logo placement on silent auction site, sponsor reel, social media, newsletter and website

### Sponsor of Cross-Country Tour

- Recognized as a “National” sponsor of annual cross-country tour which includes recognition in all cities
- Logo placement on posters and social media for all cities

### Sponsor of AME Competition

- Recognized as “Line Maintenance” sponsor for all team competitions
- Opportunity for logo placement on team jersey
- Logo on website and social media

### Sponsor of Elevate U

- Recognized as “Professional Level” sponsor for Elevate U
- Sponsor of the annual Masterclass and the Above the Wing Executive-Level Leadership Program
- 1 seat at our annual Masterclass
- 3 seats for our Emerging Leaders Series
- Acknowledgment on social media and website

### Premium Perks

- “Essentials” Corporate subscription on ECHO app for 1 year
- Featured as Volunteer of the Month sponsor for 1 month
- 15 posts per year on the Job Board page
- Social media acknowledgment a minimum of 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$42,000**

## LEVEL THREE - \$25,000 / YR

### **Sponsor of Elevate Aviation Learning Centre (EALC)**

- Recognized as “Charlie” sponsor for the EALC
- Title acknowledgment on Aviation Readiness Training (ART) programs
- Participate in Employer Spotlight webinar session
- Logo placement on ART student notebooks
- Logo on the EALC website, social media, and newsletter

### **Sponsor of Inspire Gala**

- Recognized as a “Business Class” sponsor
- 4 Complimentary VIP Tickets
- 4 Complimentary General Admission Tickets
- Feature in sponsor recognition video
- Verbal recognition at the event by the Emcee
- Logo placement at the event
- Logo placement on silent auction site, sponsor real, social media, newsletter and website

### **Sponsor of Cross-Country Tour**

- Recognized as a “Regional” sponsor of annual cross-country tour which includes recognition in half of visited cities
- Logo placement on posters and social media for half of visited cities

### **Sponsor of AME Competition**

- Recognized as “Line Maintenance” sponsor for all team competitions
- Opportunity for logo placement on team jersey
- Logo on website and social media

### **Sponsor of Elevate U**

- Recognized as “Rising Star Level” sponsor for Elevate U
- Sponsor of the Emerging Leaders professional development programming and AirTime webinar
- 2 seats for our Emerging Leaders Series
- Acknowledgment on social media and website

### **Premium Perks**

- “Essentials” Corporate subscription on ECHO app for 1 year
- 10 posts per year on the Job Board page
- Social media acknowledgment a minimum of 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$29,000**

## LEVEL FOUR - \$15,000 / YR

### Sponsor of Elevate Aviation Learning Centre (EALC)

- Recognized as “Charlie” sponsor for the EALC
- Title acknowledgment on Aviation Readiness Training (ART) programs
- Participate in Employer Spotlight webinar session
- Logo placement on ART student notebooks
- Logo on the EALC website, social media, and newsletter

### Sponsor of Inspire Gala

- Recognized as a “Premium Class” sponsor
- 4 Complimentary Business Class Tickets
- 4 Complimentary General Admission Tickets
- Verbal recognition at the gala on stage
- Logo placement at the event
- Logo placement on silent auction site, sponsor reel, social media, newsletter and website

### Sponsor of Cross-Country Tour

- Recognized as a “Local” sponsor of annual cross-country tour which includes recognition in 1/3 of visited cities
- Logo placement on posters and social media

### Sponsor of AME Competition

- Recognized as “Team Travel” sponsor for all team competitions
- Opportunity for logo placement on team jersey
- Logo on website and social media

### Sponsor of Elevate U

- Recognized as “Supporter Level” sponsor for Elevate U
- Sponsor of the AirTime webinar
- 1 seat for our Emerging Leaders Series
- Acknowledgment on social media and website

### Premium Perks

- 5 posts per year on the Job Board page
- Social media acknowledgment a minimum of 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$20,000**



## LEVEL FIVE - \$10,000 / YR

### Sponsor of Elevate Aviation Learning Centre (EALC)

- Recognized as “Delta” sponsor for the EALC
- Title acknowledgment on Junior Jets programs
- Logo on the EALC website, social media, and newsletter

### Sponsor of Inspire Gala

- Recognized as a “Premium Class” sponsor
- 4 Complimentary Business Class Tickets
- 4 Complimentary General Admission Tickets
- Verbal recognition at the gala on stage
- Logo placement at the event
- Logo placement on silent auction site, sponsor reel, social media, newsletter and website

### Sponsor of Cross-Country Tour

- Recognized as a “Local” sponsor of annual cross-country tour which includes recognition in 1/3 of visited cities
- Logo placement on posters and social media

### Premium Perks

- 3 posts per year on the Job Board page
- Social media acknowledgment 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$14,000**

## SMALL BUSINESS - \$5,000 / YR

### Sponsor of Elevate Aviation Learning Centre (EALC)

- Recognized as “Delta” sponsor for the EALC
- Title acknowledgment on Junior Jets programs
- Logo on the EALC website, social media, and newsletter

### Sponsor of Inspire Gala

- Recognized as a “Production” sponsor
- 4 Complimentary Business Class Tickets
- Verbal recognition at the gala on stage
- Logo placement at the event
- Logo placement on silent auction site, social media, newsletter and website

### Premium Perks

- 2 posts per year on the Job Board page
- Social media acknowledgment 4 times per year
- Logo placed quarterly in Elevate Aviation newsletter

**Total Value: \$8,000**

# Get Involved Today!

Email us: [info@elevateaviation.ca](mailto:info@elevateaviation.ca)  
Follow us on socials: [@elevateaviation](https://www.instagram.com/elevateaviation)

